



APEX FUN RUN IS COMING TO BRASSFIELD ROAD FOR TRACKS 1 & 2

Dear Parents,

Thank you for your support of Brassfield Road Elementary School and the investments you make in your children's lives.

We are so excited to announce that our school will be participating in the Apex FUN RUN as our major fundraiser!

Tracks 1 & 2 will kick off with a Pep Rally on Monday, August 5th at 2:30 pm. Please look for your child's Apex Pledge Kit they will receive on that day and for e-mails coming from your teachers.

Apex Leadership is an interactive leadership program that helps schools all over the country raise funds, while promoting leadership, good character and fitness. This year's theme is GAME ON! Students will embark on an exciting journey as they learn what it truly means to become a game changing leader!

- ➔ **G**o-Getter
- ➔ **A**ppreciate
- ➔ **M**ove Forward
- ➔ **E**xplore
- ➔ **O**thers First
- ➔ **N**ow What?



During the Apex FUN RUN program, students are challenged to get pledges for the laps they will complete on Apex Raceway to help our school. Students will participate for 30 minutes and will complete an average of 26-36 laps. The maximum amount of laps is 36. Through Apex's top-notch online pledging system, sponsors can pledge \$1, \$2, \$5/lap, or any other amount for students and can pledge from anywhere in the world!

This year, we're raising funds for PTA Initiatives to assist the effort in making BRES the best environment our kids can learn and grow including Positivity Project, Staff

Development, Community Outreach & Events, Dreambox Online Math Program (including K-2), Supplemental Texts (EL Curriculum, etc.), Classroom supplies and more!!!

Thank you again for your continued support for Brassfield Road Elementary – we're so excited to begin this journey with you!

Ms. Costa, Principal & Brassfield Road PTA

ALL STUDENTS INCLUDED

All students will receive Apex wrist bands, an Apex T-Shirt and team awards. All students will experience Apex Leadership's world class character program and have access to additional character lesson videos on the free Apex App!

FITNESS, CHARACTER & LEADERSHIP PROGRAM

This year, Apex Leadership's character and leadership program is GAME ON! It focuses on how students can become game changing leaders by learning the important habits it takes. The interactive lessons discuss the components of these habits and why they are important.

WE NEED YOUR HELP

Connect your child to potential sponsors and help acquire pledges for the number of laps they will complete on event day. Family and friends anywhere in the world can support our school.

All students will also receive their own pledge kit with an individual access code that allows you to enter pledges online.

Come to the Apex event and don't forget to invite others to attend our fun-filled community event.

Help volunteer for the fun run! We need a few parents to help cheer on students and mark laps. Contact Brassfield Road Elementary PTA to help!

REMIX EVENT DAY INFO

Tracks 1 & 2 -Wednesday, August 14th

K & 1st Grades - 9:30 AM

2nd & 3rd Grades – 10:30 AM

4th & 5th Grades - 11:30 AM